

TELEVISION CONTINUITY for

CLIENT: ShowBiz Pizza
STATION: 5200-035-86
IDENTIFICATION: Hillary VO Version
DATE: August 10, 1987
TIME:

VIDEO		AUDIO
IN-STORE FOOTAGE OF FAMILY HAVING FUN.	HILLARY VO:	That's me. Jennifer Marie Adams with my goofey brother Jeffrey taking in all the fun at ShowBiz. You should take your family. It's a lot of laughs and some surprises too. Like this....
CUT TO RONA BARRETT TYPE LITTLE GIRL, TO CAMERA.	GIRL:	Big news kids, those rascal bears, Yogi Bear and Booboo are here on-stage and they are fab. Simply fab.
LOGO:	SING:	ShowBiz Pizza. Where a kid can be a kid.
CUT TO RONA BARRETT GIRL.	GIRL:	The Yogi Bear Show! Its...
	YOGI:	Better than the average show!

THE TAFT MERCHANDISING GROUP, INC.

August 12, 1987

Ms. Cynthia L. Wilcox
KELLER CRESCENT CO.
102 Decker Court
Suite 100, Las Colinas
Irving, TX 75062

Dear Cynthia:

As per our telephone conversation of today, I am returning the video cassette of the ShowBiz 30-second spot. Please be advised that the storyboard, script and concept are all approved. I am retaining the storyboard and script for my files.

Please note that each and every likeness of Yogi, Boo-Boo, or Yogi Bear Show should be accompanied prominently with a proper copyright notice as follows: © YEAR HANNA-BARBERA PRODUCTIONS, INC. In the case of the TV commercial, the copyright notice should appear prominently either at the beginning or the end of the spot.

If you have any questions please do not hesitate to contact me. In the meantime, I will be speaking to you very soon regarding the Boo-Boo slide and the black and white illustrations needed for posters, etc. on Yogi and Boo-Boo.

Thanks for your continued help and cooperation.

Very truly yours,

Richard H. Carman/dmd

Richard H. Carman
Group Manager

RHC/dmd
encl.

cc: Stan Black
Joe Conti
Paul Lindin

(dictated but not read)

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A Division of the Taft Entertainment Company

YOGI SHOW TV COMMERCIAL MEMOS
(Keller Crescent Co. / Taft Merchandising Correspondence)

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